Strategy PhD Course

Course Syllabus

Course Lecturer

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Readings

General Reading:

Corporate Strategy: A Resource Based Approach, by David J Collis and Cynthia A Montgomery. McGraw Hill, 2nd Edition: 1-256. (This is an easy to read introduction to the field. It is designed for Master students and is therefore insufficient for a PhD level. However, it presents the major themes of this course in a very accessible way.)

Session 1: Vertical Integration (and Strategic Alliances)


Session 2: Diversification


Session 3 – M&A


**Session 4 – CEO Traits**


**Session 5 – Student Presentations:**

The format is 15 minutes individual presentations (including questions and discussion), or possibly mini-group presentations. The presentations are based on one of the papers from the list below.

Some aid for the student presentation is to ask yourself these questions:

i. What is the motivation of the paper? Is it important and why? Relate to existing literature
ii. What are the main questions of the paper? Are they important and why? Relate to existing literature.
iii. How does the paper analyze these questions? Is the method (and data, if applicable) appropriate?
iv. What are the results? Which issues are there in the interpretation? Relate to iii.
v. What are the research (and policy, if applicable) implications of the paper? Relate to ii and i. What is the overall quality of the paper?
vi. Are there projects that might be worth doing in the extension of this paper? What would be the data requirements and are these requirements feasible?

**Vertical Integration (and Strategic Alliances):**


**Diversification:**


**M&A:**

• Devos, Erik, Palani-Rajan Kadapakkam, and Srinivasan Krishnamurthy. "How Do Mergers Create Value? A Comparison of Taxes, Market Power, and Efficiency


**CEO Traits:**


